

March 2020

Consultancy: Development and Production of a Video Clip

The International Commission of Jurists is a worldwide network of judges and lawyers united in affirming international law and rule of law principles that advance human rights.

The ICJ-European Institutions office (hereafter the ICJ), based in Brussels, is undertaking a three year project FAIR PLUS "Fostering Access to Immigrants' Rights PLUS" across the European Union (EU) to foster access to human rights for migrants. This project builds on the pilot project Fostering Access to Immigrant Children's Rights (FAIR).

To promote the training materials, demonstrate the usefulness of the project and foster its replication in other EU Member States, the ICJ will produce in collaboration with its partners a video explaining the content and scope of the training modules, interviewing judges and lawyers who participate in the trainings about its usefulness and explaining the main rights it addresses. Subtitles in English, French, Italian, Czech and Greek will ensure wider reach in countries beyond the remit of the project. Within the framework of this project, the ICJ is thus seeking to contract a consultant or team of consultants to produce one promotional video for training materials on access to justice for migrants, and for trainings of judges and lawyers in four EU countries which will at the same time also raise awareness about the difficulties and unlawful treatment that migrants are facing in Europe.

The video will be launched at a final event of the project in Brussels, with involvement of representatives of EU institutions and civil society, which will present the project's results, training modules and their methodology and engage these key stakeholders on further action needed.

The consultant should have proven experience and technical knowledge in creating similar promotional/awareness-raising videos, ideally for / in collaboration with non-governmental organizations in the area of human rights.

Overview of the FAIR PLUS project

Since 1 December 2018 ICJ is undertaking a three year project FAIR PLUS "*Fostering Access to Immigrants' Rights PLUS*" across the European Union (EU) to foster access to human rights for migrants.

The project is primarily focusing on four countries: Ireland, Greece, Italy and the Czech Republic. The project is implemented in collaboration with national partners: Immigrant Council of Ireland (ICI), Scuola Superiore Sant'Anna (SSSA), Greek Council for Refugees (GCR) and Forum for Human Rights (Czech Republic).

Migrants, including refugees, are amongst the groups most vulnerable to violations of their fundamental rights protection. They often face multiple vulnerabilities as they may also be victims of torture or trafficking, single parents, LGBTI, have a disability or be members of ethnic or religious minorities. Violations of migrants' rights in EU countries are often attributable to judicial decision-making, or can be prevented by effective judicial review. In order to address this, the overall goal of this project is to contribute to better judicial protection of the fundamental rights of migrants across the EU.

The project is expected to contribute to a more effective and coherent application of EU law in the area of fundamental rights of migrants. This will be achieved through trainings that aim to increase the knowledge of at least 200 judges and other legal practitioners. Strengthened networks of judges, lawyers and other legal practitioners, will also be created, generating increased trust and information exchange among professionals and trainers.

In order to achieve these results, the project is: drafting training materials and relevant legal briefings, training judicial trainers; and conducting four national trainings and two transnational seminars, and an international roundtable. All the results of the project, including a promotional video, will be presented in a final event to be held in Brussels in 2021.

Overview of the consultancy

Deliverables:

1. One video (of maximum 5 minutes) is produced on the FAIR PLUS project on access to justice for migrants, with embedded subtitles in five languages (French, Italian, Greek, Czech and English); the subtitles text will be translated by the ICJ. The video will:

- Gather and capture the experiences of migrants;
- Present the training modules, explaining their content and scope;
- Gather and capture the views of project organizers as well as trainers and international experts on project use and scope and
- Gather and capture the views of judges and lawyers who made use of them about their usefulness and explain the main rights they address.

2. One 30 second clip (length to be adapted if needed) summarizing the video

The approach and methodology for the development of the video clip should be refined by the selected consultant (or team of consultants) in close collaboration with the ICJ at the beginning of the consultancy. The videos will consist of interviews with migrants and their lawyers, project partners, and key informants / experts. The video will involve filming in the focus countries during or around the conduct of project activities (in Ireland and Belgium,).

The consultant(s) will be responsible for the entire process of development and publication of the videos:

- With guidance and suggestions from the ICJ, creating a plan for the development and production of the video clips (refining the content and structure, the key audience, the approach, methodology, timeline, dissemination means, etc.);
- Agree on the key message the videos should convey and finalize the scripts of the video with the ICJ team and, as much as possible, with inputs from the national partners; The plan and scripts will be approved by the ICJ.
- Film / shoot – in Ireland and/or in Belgium depending on the agreement and availability of project partners – to collect visual material; shooting in the countries will include interviews with trainers, interviews with trainees, migrants, lawyers and social workers; shooting location will be in training facilities and, whenever possible, in migrants' centers. Whenever possible, the video will link the migrants' stories with the content of the training modules in order to provide concrete examples of the migrants' issues. If applicable and requested, migrants will be filmed anonymously.
- Consolidate all the footages into the video; Integrate feedback from the ICJ and national partners on the video prior to final production;
- Embed the subtitles in French, English, Italian, Greek and Czech in collaboration with ICJ;
- Produce the final video with subtitles as indicated and hand it out to the ICJ (on USB stick, Blue Ray, DVD and online as appropriate);
- Advise on dissemination medium and platforms to increase the reach of the

- final video.
- ICJ and EU visibility rules must be respected in the video.

Branding/ICJ Visual Identity: The consultant will liaise with the ICJ Communications Director all along the project (directly or through the ICJ staff) to ensure the video is produced according to the ICJ branding and visual identity, as specified in the ICJ corporate manual and style guide, and meet basic ICJ multimedia quality requirements.

Time frame: The start of the consultancy is June 2020. There will be two filming sessions – one in June and one in October. The videos should be finalized at latest by 31 March 2021. The dates are subject to a change (possible delays) and will be reviewed in line with most recent COVID19 regulations adopted by different participating countries governments.

Budget: The maximum budget for the development and production of the video is **7600 EUR** inclusive of all costs such as consultancy fees, VAT if applicable, travel and accommodation costs, costs of software and other communication tools, etc.

Qualifications:

- Significant technical experience / track-record in the production of similar video material, particularly for NGOs / A.S.B.L.;
- Excellent interpersonal and communication skills;
- Excellent written and oral communication skills in English;
- Ability to work in multicultural teams and to work in an autonomous manner and take initiatives;
- Commitment to / interest in human rights and the rule of law,
- Be established / registered in an EU Member State.

APPLICATIONS should be addressed **by 30 April 2020** with (i) the consultant's resume or a document outlining the company's track record of prior relevant work (maximum two pages), (ii) a technical offer (maximum two pages) outlining the strategy you would adopt to develop and produce the videos (including an estimated budget); and (iii) at least two references (for independent filmmakers) to:

Email: europe-recruitment@icj.org
Ref: Europe Video Consultancy